

MANAGING CULTURAL DIVERSITY IN THE FOOD AND DRINK SECTOR

An interactive and engaging course to equip managers with practical solutions on inclusive leadership, ensuring the culture of the organisation is underpinned by equity.

Where: Delivered online in 1 x 3-hour session.

Aimed at: Middle Managers, Senior Managers and HR professionals in the food and drink sector who manage multi-cultural teams.

Trainer: Irish Centre for Diversity

Training Objectives

- Increase participants understanding of the elements of cultural diversity.
- Develop key tools to support greater levels of inclusivity across the organisation.
- Create a “safe environment” to encourage reflection on individual and collective responsibility in Cultural inclusivity.

Programme Content

- Overview of equality, diversity, inclusion and equity
 - Terminology, legislation and business case for inclusive organisations.
- “Walking in other people’s shoes”
 - Components of culture.
 - Diversity iceberg
 - Identity
 - Subconscious behaviours and impact on others.
 - Group behaviours – from exclusion to inclusion.
 - Stereotyping
 - Unconscious bias.
- Communication
 - “In and out” groups
 - Banter
 - Constructively challenging inappropriate behaviour.
 - Words matter & “non-violent communication”

Price:

Programme available as open course or delivered in-company

- **Open Course - €100 per participant** Non-members - €175 per participant
- **In-company - €850 per company** Non-members - €1,300 per company

**To book your place, or for more information, contact Mark Skinner on (01) 6051615
or mark.skinner@ibec.ie**